



Serving Oakland County

Business

BUSINESS BRIEFING

Published: Friday, November 06, 2009

[No comments posted.](#) | [Email to a friend](#) | [Print version](#) | [ShareThis](#) | [RSS Feeds](#)

ORION TWP.

Panera Bread opening new location in Orion

Panera Bread of Southeastern Michigan will open a new bakerycafe 6 a.m. Nov. 16 in Orion Township. It is located in the Baldwin Commons Shopping Center at 4804 S. Baldwin Road, and will be the 17th Panera Bread location in Oakland County. It will feature intimate seating areas, comfortable chairs and free Wi-Fi Internet access. To celebrate the grand opening, Panera will give the first 250 customers a complimentary travel mug, including a “free coffee for a month” refill card and coupons for free coffee to share with family and friends.

“The communities in Oakland County have been very supportive of Panera Bread, so we decided to open this location to reach a new section of the county,” said Lee Carmona, Panera Bread area director for the Great Lakes Region. “Our other Oakland County bakery-cafes are top performers, but we believe there is a market and great demand for a Panera Bread that is convenient for residents and businesses in the Orion area.”

The bakery-cafe will create about 50 new jobs. To apply for available positions, visit www.panerabread.jobs. Hours of operation for are 6 a.m. to 9 p.m. Mondays through Saturdays, and 7 a.m. to 8 p.m. Sundays. For more information, call (248) 393-1124.

SOUTHFIELD

ImageSoft selected by liability company

ImageSoft Inc. has been selected by the Michigan Professional Insurance Exchange (MPIE), www.mpie.org, to create a custom workflow for document management. Based in Grand Rapids, the MPIE is a physician and hospital-owned medical professional liability company that, among other services, provides medical liability insurance to physicians and hospitals. ImageSoft is based in Southfield, and its markets include insurance companies, government, the courts, health care and educational institutions and manufacturers. For more information, visit www.imagesoftinc.com.

— From staff reports

OAKLAND COUNTY

Association hosting tax lectures, workshop

The Michigan Association of Certified Public Accountants (MACPA) will host the Federal Tax Lectures with national tax expert Steve Dilley and the Michigan Tax Workshop in December. The Federal Tax Lectures will take place from 8:30 a.m. to 4:30 p.m. Dec. 3 at the Rock Financial Showplace, at 46100 Grand River Ave. in Novi. The Michigan Tax Workshop will take place from 8:30 a.m. to 4:55 p.m. Dec. 10 at the MSU Management Education Center, at 811 W. Square Lake Road in Troy. The cost for each event is \$315, or \$215 for MACPA members. For more information or to register, call (888) 877-4273 or visit www.michcpa.org.

— Special writer Amanda Benjamin

DETROIT

Attorney named Up & Coming Lawyer

Kotz, Sangster, Wysocki and Berg attorney Rebecca M. Decoster has been named an Up & Coming Lawyer of 2009 by Michigan Lawyers Weekly. Decoster, a Southfield resident, focuses on federal and state litigation, specifically working in commercial, business and shareholder disputes. She is also a family law attorney and the leader of the firm's Family Law Practice Group. Decoster is active in the Oakland County Region of the Women's Bar Association.

— From staff reports

PONTIAC

Jewelry store owner completes grading lab

Phillip Locke, the owner of Premier Jewelry & Loan in Pontiac, has successfully completed the Gemological Institute of America Diamond Grading Lab in New York. Locke's store is at 29 S. Telegraph, at the northeast corner of M-59 and Telegraph. Donna Baker, Gemological Institute of American Diamond Grading Lab president, announced the awarding of the certificate to Locke. "The mission of Premier Jewelry & Loan Store is to provide a quality, well lit and appointed environment with qualified gold, precious stones and metals experts for consumers to bring in their unwanted jewelry and gold for cash or to buy jewelry," Locke said. Locke is a graduate of the University of Michigan Flint, and he is a former president of the Michigan Financial Service Centers Association and a current board member of the Financial Service Centers of America Inc.

— Staff writer Randal Yakey



See wrong or incorrect information in a story. Tell us here

What was wrong?

Title of article

Email address (required)

Submit

Comments

The following are comments from the readers. In no way do they represent the view of The Oakland Press or theoaklandpress.com.

Login To Comment

You must be logged in to post a comment.

***Member ID:** _____

***Password:** _____

Remember login?
([requires cookies](#))

Login

Not Registered? Sign up today for free!

Do not use usernames or passwords from your financial accounts!

Note: Fields marked with an asterisk (*) are required!

***Create a Member ID:** _____

***Choose a password:** _____

***Re-enter password:** _____

***E-mail Address:** _____

***Year of Birth:** _____

(children under 13 cannot register)

First Name: _____

Last Name: _____

Address: _____

City: _____

Zip Code: _____

I want to receive info from theoaklandpress.com: Please add me.

By registering, you agree with our [terms of service](#).

Create Account