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POSTED: MAY 30, 2010
GIVING BACK

ImageSoft team lends muscle to home improvements for seniors

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TODAY'S SUBJECT: ImageSoft of Southfield, which provides technology solutions to [improve](#) workplace efficiency.

THE CAUSE: Christmas in Action of Oakland County organizes hundreds of volunteers and community partnerships to complete free home repairs for low-income senior [homeowners](#) on the fourth Saturday in April.

BACKGROUND: Though ImageSoft, founded in 1996 by three Michigan natives -- Scott Bade, James Leneschmidt and Steve Glisky -- is a small firm with 54 employees in Michigan, Ohio, North Carolina and Oregon, more than 40 ImageSoft team members, their [families](#) and friends donated their time and skills to improve one of 15 homes tackled by Christmas in Action of Oakland County.

RESULTS: The ImageSoft team joined about 50 other volunteers from local church and community groups April 24 to improve a ranch-style home in Waterford owned by a 77-year-old woman. The wheels (and hammers, saws, rakes and brooms) were quickly set in motion as an army of volunteers worked in small platoons to replace carpet, paint rooms, gut and rebuild the kitchen, landscape the yard, add insulation and make many other much-needed repairs and [enhancements](#) to the home.

By 6 p.m., the [house](#) had been transformed, inside and out.

ON GIVING: "Volunteering for Christmas in Action was very rewarding, especially to see the results of our hard work," said ImageSoft team member Adam Rose. "It was absolutely amazing to witness how much a group of thoughtful, committed people could accomplish in one day and how much of an impact we had."

INFORMATION: <http://www.imagesoftinc.com/> or [ciaoaklandcounty.org](http://www.ciaoaklandcounty.org)

Giving Back recognizes philanthropy and volunteerism in the Michigan business community. To nominate your company, boss, colleague or employee, e-mail [Randy Essex](mailto:ressex@freepress.com), ressex@freepress.com.



ImageSoft Human Resources Coordinator Leanne Eastmar attaches hardware to a new bathroom vanity while her husband Ken, prepares the plumbing parts. (IMAGESOFT)

A version of this story appears on page 6B of the Sunday May 30, 2010, print edition of the Detroit Free Press.

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